

Case Study

MANAGING CONSTRUCTION

HOME REMODELING INDUSTRY | PHOENIX, ARIZONA

THE CHALLENGE

- TRACKING PROGRESS
- MANUAL PAPERWORK
- TOO MANY INVOICES
- SCHEDULING CONFLICT
- MISSING SALES LEADS
- ESTIMATE IN TIME
- CUSTOMER SERVICE
- MISSING REVENUE
- CHANGE ORDER OUT OF CONTROL
- COMMUNICATION

THE BENEFIT

- MOBILE APP
- CENTRALIZED LEADS
- CRM / CONTRACT MGMT
- ONLINE PAYMENT
- VENDOR COST TRACKING
- SCAN & UPLOAD DOCUMENTS
- FASTER ESTIMATE
- CUSTOMER PORTAL
- INCREASED REVENUE
- CHANGE ORDER CONTROL
- CUSTOMER EXPERIENCE

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BACKGROUND

HOLTZMAN HOME IMPROVEMENT, INC. • ESTABLISHED IN 2004 • Holtzman Home Improvement Inc. (HHI), is a family owned and operated home remodeling construction company. HHI specializes in Bathroom Remodeling and Kitchen Remodeling. Portfolio also includes whole house renovations such as family, dining, living, laundry and closet spaces.

START-UP CHALLENGE

HHI was a 4-person small home improvement construction company when it first got started. Like any startup, priorities were acquiring customers & projects to make a living and barely cover cost. But as the time passed, their reputation overtook their capacity. HHI was forced to grow exponentially through word-of-mouth and smart marketing. Their manual start-up systems soon were no longer effective to their growth. HHI needs something badly to manage their business or else!

THE SOLUTION

FAZTRACK TECHNOLOGY, LLC

Through a mutual business partner came FazTrack to HHI's doorstep. HHI embraced FazTrack's robust and agile contraction management cloud platform named FazTimate. HHI never looked back. FazTrack gave HHI the perfect set of business management tools to grow with. 9 years after embracing FazTimate, HHI is now one of the fastest growing home improvement companies in the state of Arizona and has 85 employees and is going strong.